



VIETNAM
LEADERSHIP
SUMMIT 2016

THE TRANS-PACIFIC PARTNERSHIP OPPORTUNITIES & CHALLENGES FOR DOING BUSINESS IN VIETNAM

08 April 2016 | GEM CENTER, HCMC, Vietnam



Hosted by

Co-organized by



HR MEDIA

SUMMIT OVERVIEW

Vietnam Leadership Summit is an annual Mega event powered by HR Media. It is hosted for Senior Governors, Industry and Business Leaders, International Gurus/ Speakers, and HR Professionals to meet, discuss and share with each other all theoretical and practical aspects of leadership issues. We draw on their experiences and philosophies to ensure the Summit is a must-join event for not only Industry and Business Leaders, HR Management Professionals but also Investors and Startup businesses.

This April, HR Media, in collaboration Investment & Trade Promotion Center (ITPC), is proud to bring out Vietnam Leadership Summit 2016 under the authority host of Ho Chi Minh City People's Committee. The summit features "*Trans-Pacific Partnership (TPP) - Opportunities and Challenges of Doing Business in Vietnam*" theme, aiming to deliver to international and domestic business leaders insights of TPP, which is one of the most progressive and potentially transformative FTAs in the 21 century and has massive effect towards economy development. It also provide critical information for strategic planning and decision that enhance business operations, minimize risks and prepare for the integration with full of opportunities and challenges.

5 KEY INDUSTRIES

- Textile and Footwear
- Seafood and Agriculture
- Automotive - Pharmaceutical
- High Technology

CONFERENCE'S OUTCOMES

- Understand details of TPP and concerns to Vietnam businesses.
- Face to face Q&A time with TPP negotiators and industry experts
- Practical ideas and support to grow your business in TPP age.
- Reach out for the TOP leaders.

OBJECTIVE:

To deliver the latest TPP insights, discuss business opportunities & challenges as well as the best suited strategic solutions with TPP Negotiation team and peer leaders.

A prestigious & comprehensive **SUMMIT** for Business Leaders in Vietnam & ASEAN region



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SUMMIT SCHEDULE

FRIDAY, 8 APR 2016

09:00 – 09:20

Opening Ceremony



09:20 – 11:00

Investment & Trade Session



11:00 – 11:45

Panel discussion



13:15 – 15:00

Intellectual session



15:15 – 17:00

Labor Relation session



07:30 – 17:00

Exhibition



SUMMIT HIGHLIGHTS

- ➔ The **BIGGEST** Leadership Summit in 2016
- ➔ **DELIVERED** by **20 high-level speakers**
- ➔ **MEETING** with **500 Business leaders**
- ➔ **EXPLORING** **opportunities** and **challenges** from TPP
- ➔ **CONNECTING** with the **Media**
- ➔ **PROMOTING** your **Products** and **Services**

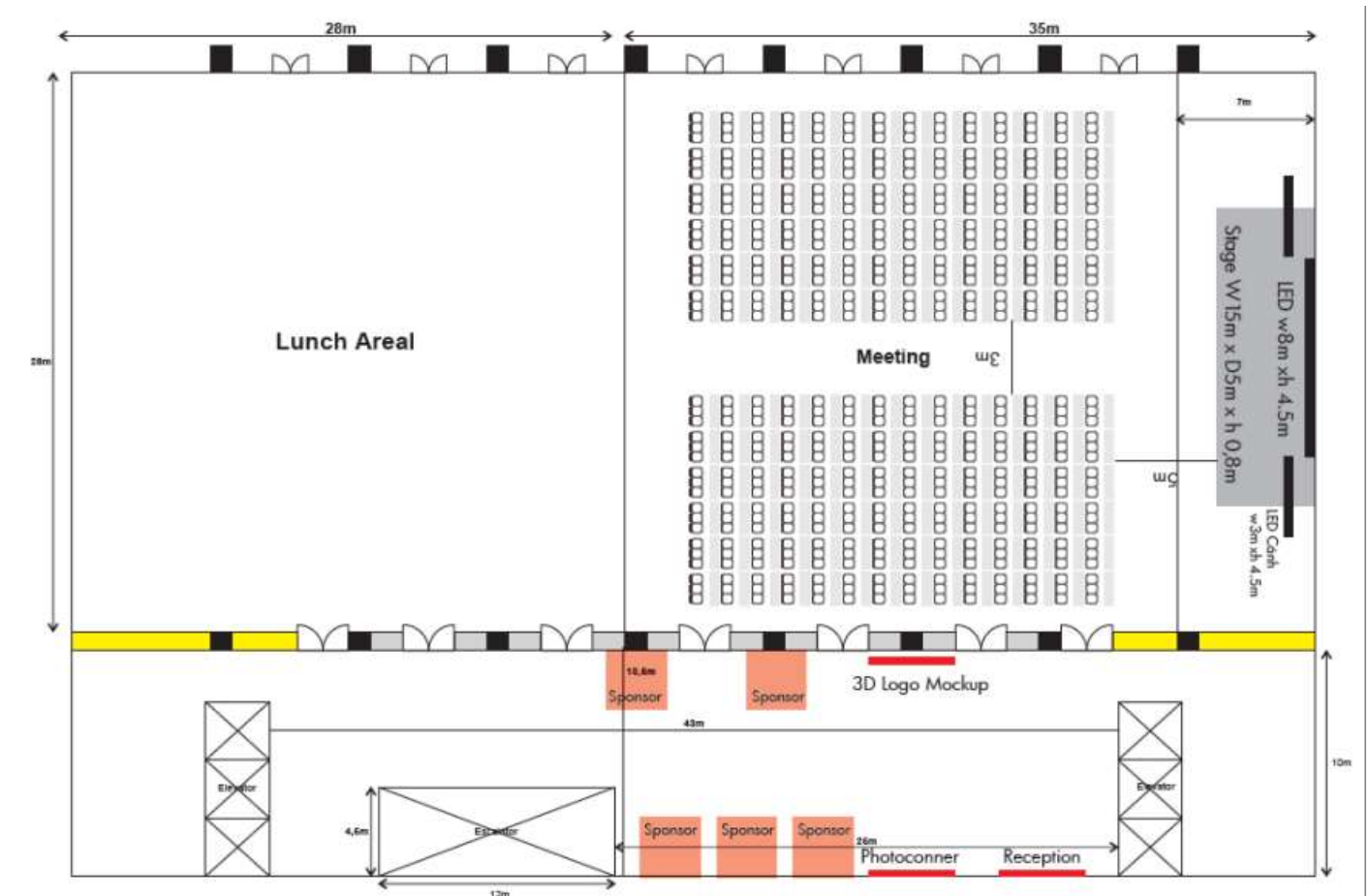
SUMMIT HIGHLIGHTS

LED SCREEN & STAGE PLATFORM



SUMMIT HIGHLIGHTS

GEM CENTER - Grand Pollux



SUMMIT HIGHLIGHTS

CORNER PHOTO



SUMMIT HIGHLIGHTS

Booth corner



SUMMIT HIGHLIGHTS

Mockup Logo



SUMMIT HIGHLIGHTS

LIGHTING DISPLAY AT TEA BREAK AREA



WHY SHOULD YOU ATTEND?

5 REASONS WHY YOU CAN NOT MISS THE EVENT

- ➔ **DEEPEN:** your understanding of TPP. Be fully equipped with the exclusive content of the latest information and regulatory from trusted sources.
- ➔ **EXPLORING:** the latest TPP insight and business opportunity as well as best suited strategic solutions with the main TPP negotiators, peers leaders and be READY for TPP
- ➔ **DIRECT:** face-to-face Q&A time with TPP negotiators and industry experts
- ➔ **OBTAIN:** practical ideas and support to grow your business in TPP age
- ➔ **INTENSIVE NETWORKING:** reach out for the TOP leaders, Policy makers, Experts and Change makers in the ASEAN region



ASK AN EXPERT



WHY SHOULD YOU SPONSOR ?

Mark your presence as
SPONSOR today!



Engaging
MAJOR
clients



Client **Experience**

BRANDING & Visibility

Face-to-Face Interaction

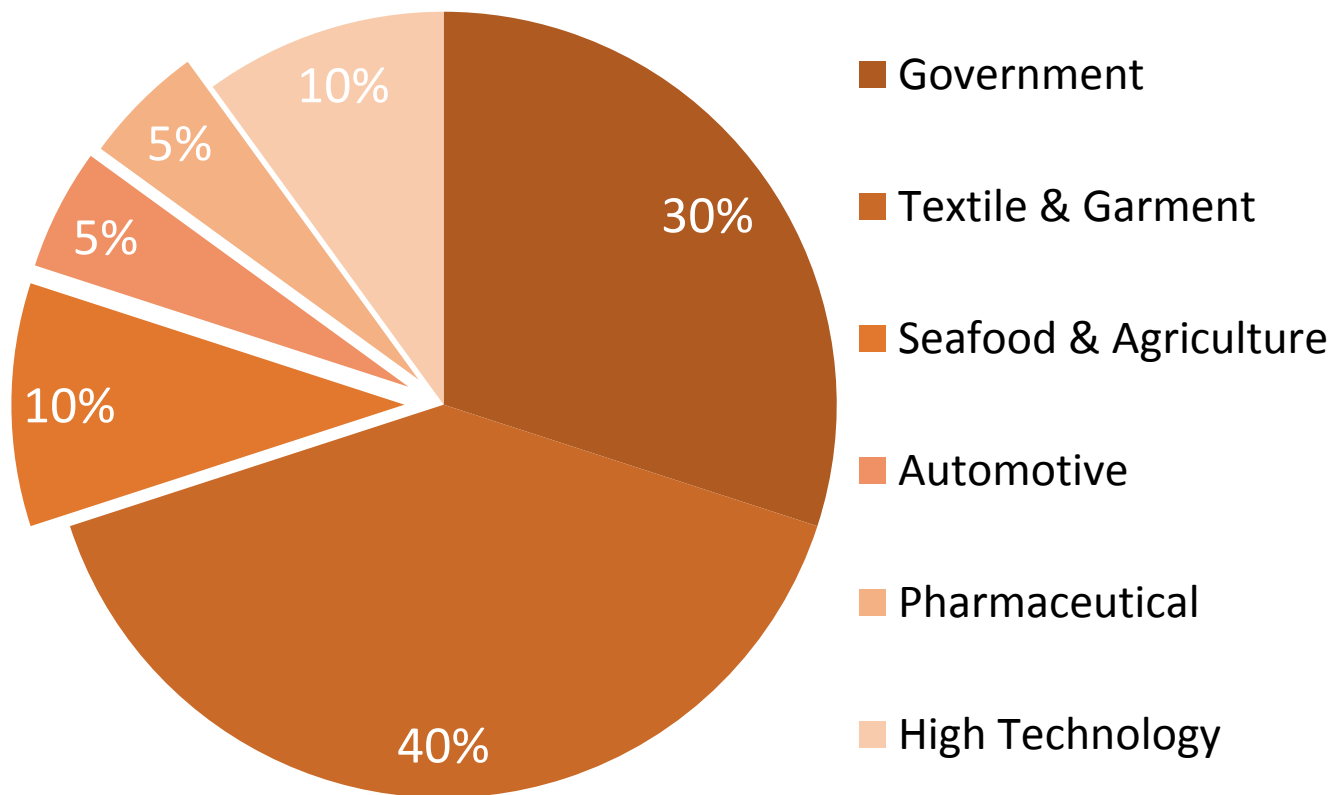
UNIQUE

Customized Activities



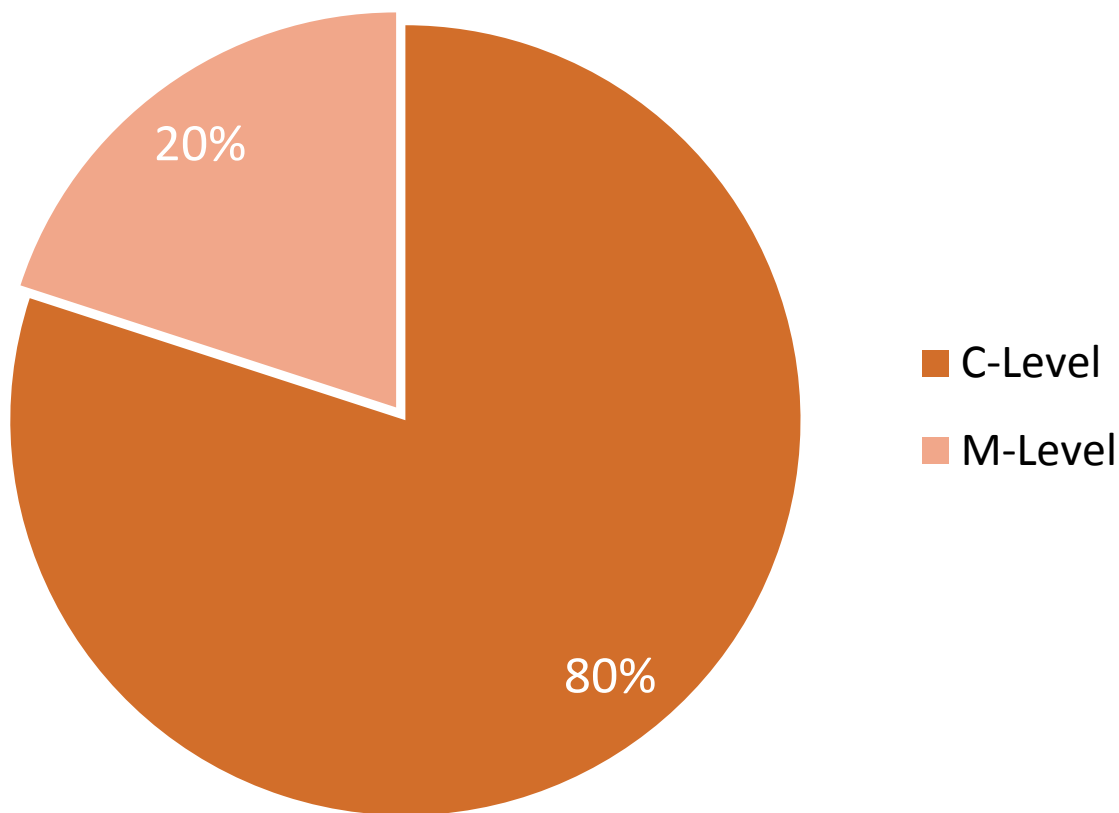
ATTENDEE PROFILES

BY INDUSTRY LEVEL



ATTENDEE PROFILES

BY TITLE





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08 April 2016 | GEM CENTER, HCMC, Vietnam

TIME

08:00 – 17:00

Friday, 08 April 2016

VENUE

GEM CENTER

08 Nguyen Binh Khiem
Da Kao Ward, District 1
HCMC, Vietnam



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