

**Vietnam Textile & Apparel
Association**

**SOCIALIST REPUBLIC OF VIETNAM
Independent - Freedom - Happiness**

No.: 81-a/HHDMVN
*Re.: Invitation Magic show Las Vegas
2017*

Hanoi, 20th July 2017

**To: Mr. Kim Heung Soo/ Chairman
Korea Chamber of Commerce & Industry/KOCHAM**

Implementing National Trade Promotion Programme approved by the Minister of Trade and Industry at Decision No. 137/QĐ-BCT dated 16 January 2017, Vietnam Textile & Apparel Association (VITAS) shall organize a delegation to participate in Magic Show 2017 and conduct survey, trade promotion in US market. Details are as follows:

1. Objectives: In 2016, export value of textile industry was USD 28.2 billion, of which export to US market was over USD 11 billion. The organization of the delegation to Magic Show Las Vegas is aimed at maintaining stable, long-lasting trading and cooperation relationship with US market, creating opportunities for Vietnamese textile companies to access and meet their potential customers, study consuming trends, fashion trends in US market. This is a great fair US which is one of the leading apparel fairs in America. In order to strengthening the relationship with Foreign Direct Invested (FDI) Korea enterprises in Vietnam, VITAS would like to invites all Korea FDI enterprises to join us to this Show. (**We still have 5 more booths for Korea FDI Enterprises**)

2. Scale: 20 participating enterprises

3. Fair date: from 13th -16th August 2017

4. Location: Las Vegas, United States

5. Product groups: Textile – Apparel – Fashion – Fashion Accessories

6. Participants: - Korea FDI enterprises are selected among with Vietnamese enterprises

7. Selection criteria: (i) Meet all the criteria (6) (ii) Enterprises with exporting expertise, FOB products (iii) Participating officers with good professional expertise and language skills (English)

8. Participation sponsor amount and administration fees and corner fee

- 8.1. Sponsorship to participating FDI enterprises include

- 100% of rental fee for one standard booth: (not applicable to those receiving preferential twice in the previous trade promotion programmes);
- 100% banner hanging fee;
- 100% promotional networking, visitor invitations, transactions at the fair, supporting staff.

- Total sponsor amount 6,576.4 USD

- 8.2. Fees payable by the enterprises include:

- 100% visa, meals, accommodation, traveling costs;
- 100% cost relating to goods consignment;
- Services used at the fair e.g. stand cleaning, etc. (if any);

- **8.3. Administration fee** payable to VITAS of 1,000USD/enterprise = 22,800,00VND

9. Payment method and settlement documents: Enterprises transfer the entire administration fee, and corner booth fee (for those with corner booth) upon application.

- **Account information:**

Account name: Hiep Hei Det May Viet Nam Account No.: 114.00000.1948 At: Vietinbank – Hanoi Branch Content: [Enterprise name] [participating in Magic Show, Las Vegas]][administration fee]

10. Settlement document: at the end of the fair

- **For enterprises:** Enterprises must send (i) results report (under form) (ii)- scan/copy of return air ticket, boarding pass
- **For VITAS:** VITAS shall send Receipt of VITAS to enterprises for administration fee item;

11. Application documents

1. Application form (under the form of Organizer in English and Vietnamese)
2. Business registration certificate (copy with seal of the enterprise)
3. Decision to assign staff to participate in the programme of the enterprise
4. Brochure/Profile of the enterprise (in English)
5. Copy of passport of participators effective for at least 06 months from departure date for the programme attached by 02 portrait (3.5 cm x 4.5 cm), white background.

Pls kindly send to:

Vietnam Textile and Apparel Association.

Address: 2nd Floor, 32 Trang Tien, Hoan Kiem, Hanoi.

Telephone: 04-39362154, Fax: 04-3934.9842;

Contact: Ms. Vu Thi Phuong /0904.531.985/ phuongvt@vietnamtextile.org.vn

Sincerely yours./.



Vu Duc Giang
Chairman
Vietnam Textile & Apparel Association