



NATEC



EXHIBITION AND CONFERENCE ON “SCIENCE AND TECHNOLOGY FOR AGRICULTURAL DEVELOPMENT IN SOUTH CENTRAL COAST AND HIGHLANDS 2018”

From 28 June 2018 to 01 July 2018
At Thanh Nien Football Field, Nha Trang City

1. GOVERNING BODY

Ministry of Science and Technology

2. RELEVANT AGENCIES

- ❖ People's Committee of Khanh Hoa Province
- ❖ People's Committee of Ho Chi Minh City
- ❖ People's Committee of Dak Lak Province
- ❖ People's Committee of Lam Dong Province
- ❖ People's Committee of Ninh Thuan Province
- ❖ People's Committee of Binh Thuan Province
- ❖ People's Committee of Da Nang City
- ❖ Representative of the Ministry of Agriculture and Rural Development

3. AGENCIES IN CHARGE OF ORGANIZATION

- ❖ Vietbrand Center for Research Development – Vietnam Union of Science and Technology Associations
- ❖ National Agency for Technology Entrepreneurship and Commercialization Development – Ministry of Science and Technology

I. Purpose and Meaning:

The Program on “Science and Technology for Agricultural Development in South Central Coast and Central Highlands 2018” is organized under the direction of the Ministry of Science and Technology and coordinated with relevant agencies and over 20 cities and provinces nationwide.

The Program aims to boost economic development of South Central Coast and Central Highlands. The key is agricultural development based on reinforcing investment, scientific and technological application, innovation and creativity in business and production as well as creating value chains to improve product yield and quality, promote branding, and build up the market for agriculture, forestry, fisheries and seafood sectors in the integration period.

This is an important and large-scale event that includes series of practical activities to help businesses to intensify gathering and experience exchange, seek for partners, expand market, and enhance competitiveness to contribute to economic development of South Central Coast and Central Highlands in particular and national economy in general during the integration period.

II. Details of the Program:

1. *Exhibition*: Introducing and displaying agricultural technologies, equipment and products that have been successfully invested and researched by businesses, cooperatives and farming households from all cities and provinces of Vietnam and by foreign businesses.

2. *Conference on “Scientific and Technological Application for Agriculture”*: Sharing and exchanging experience in successfully applying scientific and technological achievements and motivating the cooperation between both local and foreign scientists, investors and businesses.

3. *Program on “Investment Matching and Technological Transfer”*: Matching institutes, universities and scientists with businesses, cooperatives and farming households to assist in technological innovation and transfer and scientific and technological application for agricultural business and production as well as linking to prestigious suppliers, experts and consultants in order to get appropriate preferential policies issued by the state.

4. *Program on “Agriculture – Craft Village Extension”*: Introducing and diffusing the models of agricultural cultivation, organic agricultural production and clean agricultural carried out by Vietnamese businesses, cooperatives and farming households.

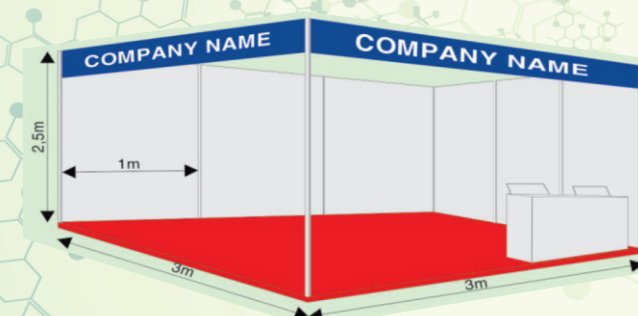
5. *Program on “Introduction and Presentation of Technologies, Production Equipment and Technological Products”*: Introducing technologies, equipment, processes and products concerning agricultural processing and storage offered by scientists and investors to all businesses, cooperatives and farming households.

III. Entertainment and Communication:

Communication:

- Live broadcasting on Khanh Hoa TV or VTV9 channels;
- Central and local press agencies, radio and TV stations;
- Popularizing details of Program items to all regions of Vietnam.

On behalf of the Organization Board, Vietbrand Center for Research and Development warmly welcomes the support and participation of all cities and provinces, scientists, businesses, cooperatives and farming households.



Standard booth

- Area: 3m x 3m with aluminum frame and partition
- Carpet, floor pallet, two neon lights, two chairs and one desk
- One 220V - 10A socket.

GENERAL INFORMATION

Program schedule from 28 June to 1 July 2018 (4 days)

1. Displaying agricultural technologies, equipment and products

- Place: Thanh Nien Stadium, Nha Trang City, Khanh Hoa Province
- Opening ceremony: 7:30 pm – 9:00 pm on 28 June 2018
- Number of booths: 300 – 400 booths from more than 300 businesses
- Proposed number of visitors: 1 million

2. Conference on “Scientific and Technological Application for Agriculture”

- Proposed place: Khanh Hoa Conference Center
- Time: 8:00 am – 12:00 am on 29 June 2018
- Proposed number of guests: 200 - 300

3. Program on “Agriculture – Craft Village Extension”

- Place: craft villages of businesses
- Time: 2:00 pm – 5:00 pm on 29 and 30 June 2018 (2 days)
- Number of visitors: 60 - 80

4. Program on “Investment Matching and Technological Transfer”

- Proposed place: Khanh Hoa Conference Center
- Time: 8:00 am – 12:00 noon on 30 June 2018
- Proposed number of guests: 100 – 150 businesses, production establishments, investors and scientist

5. Program on “Introduction and Presentation of Technologies, Production Equipment and Technological Products”

- Place: Exhibition center
- Time: 1:30 pm – 5:00 pm on 29 June – 1 July 2018

BOOTH QUOTATION:

1. **Indoor booths**: Sections 1, 2, 3: USD 1000/9m²

Facilities: one desk, two chairs, one nameplate, two 1.2m lights, one socket and one carpet.

2. **Indoor empty space** (at least 36m²): Sections 1, 2, 3: USD 90/m²

3. **Outdoor empty space**: USD 80/m²

* A discount of 10% is offered for the space of over 100m². The above prices are exclusive of VAT.

Contact:

VIETBRAND CENTER FOR RESEARCH AND DEVELOPMENT

Add: 3 floor, room 26 - 27, Garden Gate building, 08 Hoang Minh Giam, 9 ward, Phu Nhuan district. Ho Chi Minh city.

Tel: (028) 36360995; 2201.5379 - **Fax:** (028) 36360930

Website: www.thv.vn; thuonghieuviet.com - **Email:** lienhe@thv.com.vn

Account no.: 2657 9779 in Asia Commercial Bank, Nguyen Van Troi Branch, HCM City